

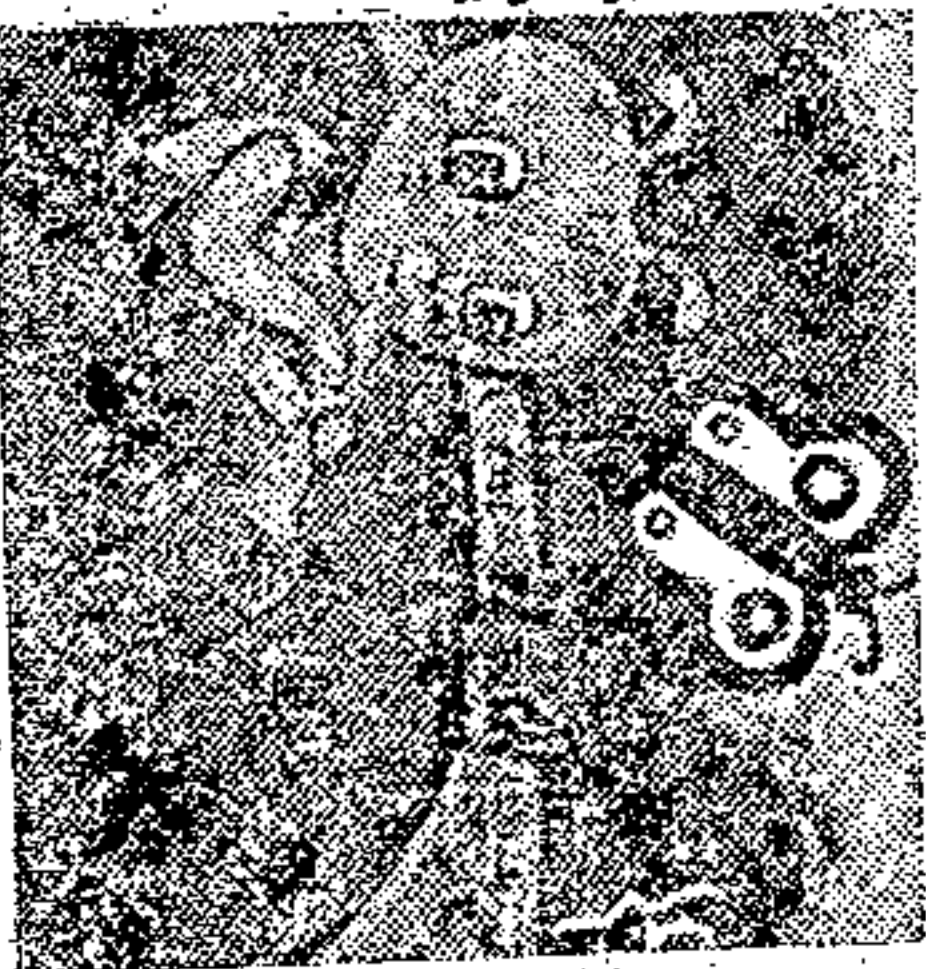
Mimi Makes Learning Fun

A new computer programme designed for children two years old and over has recently been introduced in Montreal Quebec. Created by teacher Anne Bergeron for Logidisque Inc., the software programme is believed to be the first one developed for children so young.

The Adventures of Mimi the Ant and her friends—the ladybug, snails and butterflies—was designed for the Commodore 64 child can speed up or slow down any one of the scenes. Older children can programme Mimi to perform a series of 125 different functions. By pushing the letters "S", "D" and "T" for example Mimi will climb into bed and sleep, float dreamily through the air and return to her bed just as a thunderstorm erupts—all to the sounds of accompanying music.

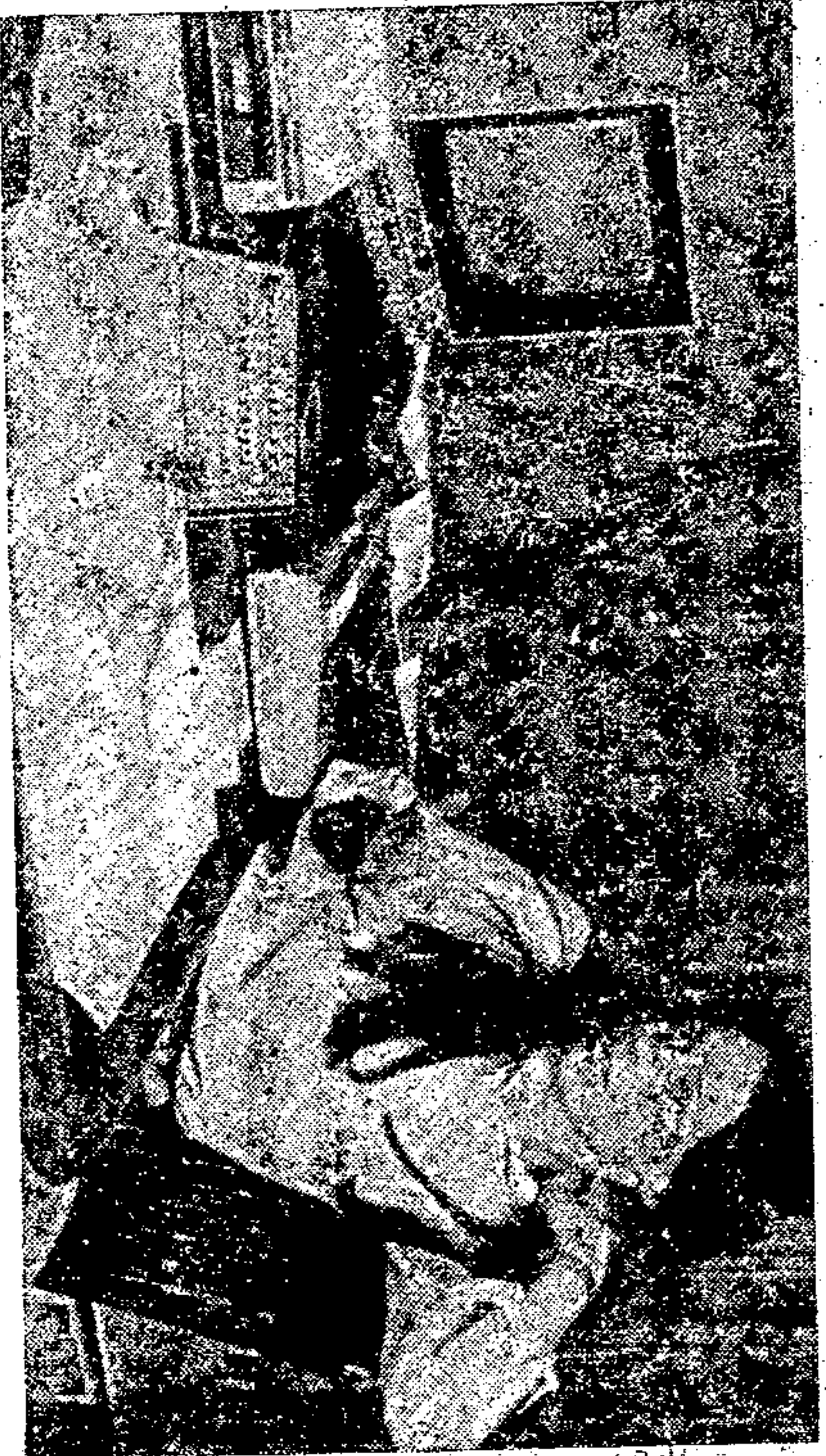
First developed in French in 1982, the programme was created by Mrs. Bergeron to satisfy her own two-year old daughter's curiosity about the computer. The programme has already enjoyed considerable success among French-Canadian and European children and in 1984 won the jury's special prize at the International Software Festival held in Avignon, France.

The success of Mimi, a floppy disc that retails for \$35, has helped Logidisque win two important contracts in Britain and France that could be worth up to \$4 million over a two-year period, said company president Louis Philippe Hebert. "The contracts are for an entire range of 40 programmes; these range from small computer games for the Vid 20 which retail for \$15 to word processor systems for the IBM pc worth \$400," said Mr. Hebert.



computer. Each letter of the alphabet on the computer represents a different function that Mimi can perform and each one is accompanied by a short nursery rhyme, folk song or classical melody. Push "B" and butterfly flutters through the air; push "D" and Mimi dances; push "F" and Mimi plays a melody by Bach on her flute; or press "N" and night falls as Mimi goes to bed to the tune of Au Clair de la Lune.

Mimi has a night-time setting as well as a morning one and the



Teacher Anne Bergeron, the creator of the software programme The Adventures of Mimi.