

North South University launched a new department 'Media and Journalism' under the Department of Political Science and Sociology, with the objective of increasing the skilled workforce in the world of mass communication and journalism.

On this occasion, a roundtable discussion was held at the syndicate building on the NSU campus on Saturday.



The Daily Star executive editor Syed Ashfaul Haque, Prothom Alo associate editor Anisul Hoque, Ekhn TV CEO Tushar Abdullah, Global Television editor-in-chief Syed Ishtiaq Reza, Dhaka University professor Gitiara Nasreen, Management and Resources Development Initiative executive director Hasibur Rahman, Gati Media Ltd CEO Abdun Noor Tushar, Benchmark PR CEO Ashraf Kaiser, Grey Advertising Bangladesh Ltd country head Syed Gousul Alam Shaon, Grameenphone communications head Khairul Basher were present, among others, at the programme, said a press release.

NSU vice-chancellor professor Atiqul Islam presided over the event, while South Asian Institute of Policy and Governance director professor Sk Tawfique M Haque presented details about the curriculum, and lecturer Asif Bin Ali moderated it.

In the discussion, DU professor Gitiara Nasreen said that students should understand the language of the media. In addition, they should participate in research, she added.

NSU vice-chancellor professor Atiqul Islam compared journalism with the mirror of a country or state and said that all kinds of opportunities would be provided to make the students of the journalism department proficient.

Syed Ashfaul Haque said that journalist was not only produced in the classrooms and there was a difference between theory and practical application. In order to develop competent journalists, they need to be equipped with practical knowledge and adaptability to changing technologies, he added.

Anisul Hoque said that freedom of expression in the media was very important. 'But like other countries around the world, we have some limitations,' he said, adding that this subject also needs more development in our country.

Abdun Noor Tushar said that students of journalism should have the ability to adapt to the variability of media.

Syed Ishtiaq Reza stressed the importance of imparting good Bengali and English language education.

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