

Thursday, November 10, 2022

# NEWAGE

## ULAB MSJ holds Apprenticeship Day for Fall '22

Staff Correspondent | Published at 01:03am on November 10, 2022



The Apprenticeship Day Fall 2022 of the Department of Media Studies and Journalism of the University of Liberal Arts Bangladesh took place recently.

The event was organised at ULAB Research Building in Dhaka, said a press release.

Apprenticeship Day is an event to showcase different apprenticeship programme of MSJ Department offering practical opportunities for students to engage in skill-based activities related to media, film and public relations industries.

Jude William Genilo, the Head of the Department of Media Studies and Journalism, gave a speech about the importance of apprenticeship programmes and how it works.

He said, 'As a new student, you should start thinking about what you can do to impact society and the industry. You are investing your time here to learn. Learning does not just take place in the classroom but practical learning also takes place outside. Choose the apprenticeship program for you and hone your skills.'

A video screening and a presentation session of apprenticeship and outreach programs were held to give some basic ideas to newcomers about their programs.

A total of seven apprenticeship programmes and two outreach programmes were present there.

Students with excellent services and achievements in different apprenticeship programs in the last semester were also awarded certificates in that event.



Editor: **Nurul Kabir**, Published by the Chairman, Editorial Board ASM Shahidullah Khan on behalf of Media New Age Ltd. 30 Tejgaon Industrial Area, Dhaka-1208 Phone: 880-2-8170450-56 (PABX), Fax: 880-2-8170457

---

© 2022 Media New Age Limited or its affiliated companies. All rights reserved.