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UIU Round of Brand Master Season held

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United International University vice-chancellor (in-charge) Md Abul Kashem Mia presides over the grand finale of the UIU Round of inter-university branding competition Brand Master Season 3.0 at UIU Auditorium, United City, on Madani Avenue in Dhaka on Tuesday. — Press release

The final round contest and the grand finale (UIU Round) of inter-university branding competition Brand Master Season 3.0 was held at UIU Auditorium, United City, on Madani Avenue in Dhaka.

UIU Marketing Forum a wing of the Career Counseling Center of United International University organised the programme on Tuesday.

UIU vice-chancellor (in-charge) Md Abul Kashem Mia presided over the event, said a press release.

Tajdin Hassan, chief business officer of The Daily Star and Eshita Sharmin, chief executive officer, Bikroy.com Limited were present as guests of honour in the programme.

A total of five teams out of 30 teams qualified in the final round competition.

The guests handed over the prizes to the winners in the ceremony.

The champion team was Itadakimasu and 1st runner up team was Ragnarok, but the 2nd runner up team was without a name.

Faculty members, officials, students and distinguished guests among others were present in the programme.



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